



WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Contract # 323075

Schedule Dates 10/16/12-10/22/12
Advertiser Pol/Iss/American Crossroads (13324)
Agency/T-Code Crossroads Media (1218)/055317791
Product Political - Issue (1068)
Brand 693 (133397)
Salesperson Telerep/Philadelphia, Philadelphia (1057)
Sales Office Telerep/Philadelphia
Buyer Name MARONEY,STEPHANIE
Phone/Fax /
CPE 11/27/693
Account Type National/Political
Billing Type Standard
Comments AMERICAN CROSSROADS
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** AMERICAN CROSSROADS

Date Entered 07/19/12
Last Modified 10/09/12
Entered By Jill Hipskmd
CO-OP No
Headline # 06240905
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$12,555.00
Net Total \$71,145.00
Sales Tax

Charlotte (WSOC)

By Broadcast Month
Oct. 2012 98
Grand Total: \$83,700.00

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	10/22/12-10/22/12	3	:30	5A-6A (EST)	1	1							1	\$600.00	\$600.00	Charlotte (WSOC)		7/19/12
2.0	Normal Line / Spot	10/16/12-10/16/12	3	:30	5A-6A (EST)			1						1	\$600.00	\$600.00	Charlotte (WSOC)		7/19/12
3.0	Normal Line / Spot	10/17/12-10/17/12	3	:30	5A-6A (EST)				1					1	\$600.00	\$600.00	Charlotte (WSOC)		7/19/12
4.0	Normal Line / Spot	10/18/12-10/18/12	3	:30	5A-6A (EST)					1				1	\$600.00	\$600.00	Charlotte (WSOC)		7/19/12
5.0	Normal Line / Spot	10/19/12-10/19/12	3	:30	5A-6A (EST)						1			1	\$600.00	\$600.00	Charlotte (WSOC)		7/19/12
6.0	Normal Line / Spot	10/16/12-10/16/12	2	:30	6A-7A (EST)			1						1	\$1,300.00	\$1,300.00	Charlotte (WSOC)		7/19/12
7.0	Normal Line / Spot	10/17/12-10/17/12	2	:30	6A-7A (EST)				1					1	\$1,300.00	\$1,300.00	Charlotte (WSOC)		7/19/12
8.0	Normal Line / Spot	10/18/12-10/18/12	2	:30	6A-7A (EST)					1				1	\$1,300.00	\$1,300.00	Charlotte (WSOC)		7/19/12
9.0	Normal Line / Spot	10/19/12-10/19/12	2	:30	6A-7A (EST)						1			1	\$1,300.00	\$1,300.00	Charlotte (WSOC)		7/19/12
10.0	Normal Line / Spot	10/22/12-10/22/12	2	:30	7A-9A (EST)	1	1							1	\$1,300.00	\$1,300.00	Charlotte (WSOC)		7/19/12
11.0	Normal Line / Spot	10/16/12-10/16/12	2	:30	7A-9A (EST)			1						1	\$1,300.00	\$1,300.00	Charlotte (WSOC)		7/19/12
12.0	Normal Line / Spot	10/17/12-10/17/12	2	:30	7A-9A (EST)				1					1	\$1,300.00	\$1,300.00	Charlotte (WSOC)		7/19/12
13.0	Normal Line / Spot	10/18/12-10/18/12	2	:30	7A-9A (EST)					1				1	\$1,300.00	\$1,300.00	Charlotte (WSOC)		7/19/12
14.0	Normal Line / Spot	10/19/12-10/19/12	2	:30	7A-9A (EST)						1			1	\$1,300.00	\$1,300.00	Charlotte (WSOC)		7/19/12

CONFIRMATION CONTRACT

Comments:

Date:

Accepted-Station:

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Accepted-Agency/Advertiser:

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Phone/Fax /
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Order Type Normal
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Commission \$12,555.00
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By Broadcast Month
Oct. 2012 98
Grand Total: 98
Rate \$83,700.00
\$83,700.00

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15.0	Normal Line / Spot	10/22/12-10/22/12	3	:30	9A-10A (EST)	1	1							1	\$500.00	\$500.00	Charlotte (WSOC)		7/19/12
16.0	Normal Line / Spot	10/16/12-10/16/12	3	:30	9A-10A (EST)	1		1						1	\$500.00	\$500.00	Charlotte (WSOC)		7/19/12
17.0	Normal Line / Spot	10/17/12-10/17/12	3	:30	9A-10A (EST)	1			1					1	\$500.00	\$500.00	Charlotte (WSOC)		7/19/12
18.0	Normal Line / Spot	10/18/12-10/18/12	3	:30	9A-10A (EST)	1				1				1	\$500.00	\$500.00	Charlotte (WSOC)		7/19/12
19.0	Normal Line / Spot	10/19/12-10/19/12	3	:30	9A-10A (EST)	1					1			1	\$500.00	\$500.00	Charlotte (WSOC)		7/19/12
20.0	Normal Line / Spot	10/22/12-10/22/12	3	:30	10A-11A (EST)	1	1							1	\$600.00	\$600.00	Charlotte (WSOC)		7/19/12
21.0	Normal Line / Spot	10/16/12-10/16/12	3	:30	10A-11A (EST)	1		1						1	\$600.00	\$600.00	Charlotte (WSOC)		7/19/12
22.0	Normal Line / Spot	10/17/12-10/17/12	3	:30	10A-11A (EST)	1			1					1	\$600.00	\$600.00	Charlotte (WSOC)		7/19/12
23.0	Normal Line / Spot	10/18/12-10/18/12	3	:30	10A-11A (EST)	1				1				1	\$600.00	\$600.00	Charlotte (WSOC)		7/19/12
24.0	Normal Line / Spot	10/19/12-10/19/12	3	:30	10A-11A (EST)	1					1			1	\$600.00	\$600.00	Charlotte (WSOC)		7/19/12
25.0	Normal Line / Spot	10/22/12-10/22/12	3	:30	10A-11A (EST)	1	1							1	\$600.00	\$600.00	Charlotte (WSOC)		7/19/12
26.0	Normal Line / Spot	10/16/12-10/16/12	3	:30	10A-11A (EST)	1		1						1	\$600.00	\$600.00	Charlotte (WSOC)		7/19/12
27.0	Normal Line / Spot	10/17/12-10/17/12	3	:30	10A-11A (EST)	1			1					1	\$600.00	\$600.00	Charlotte (WSOC)		7/19/12
28.0	Normal Line / Spot	10/18/12-10/18/12	3	:30	10A-11A (EST)	1				1				1	\$600.00	\$600.00	Charlotte (WSOC)		7/19/12

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29.0	Normal Line / Spot	10/19/12-10/19/12	3	:30	10A-11A (EST)	1					1			1	\$600.00	\$600.00	Charlotte (WSOC)		7/19/12
30.0	Normal Line / Spot	10/22/12-10/22/12	5	:30	11A-12P (EST)	1	1							1	\$550.00	\$550.00	Charlotte (WSOC)		7/19/12
31.0	Normal Line / Spot	10/16/12-10/16/12	5	:30	11A-12P (EST)	1		1						1	\$550.00	\$550.00	Charlotte (WSOC)		7/19/12
32.0	Normal Line / Spot	10/17/12-10/17/12	5	:30	11A-12P (EST)	1			1					1	\$550.00	\$550.00	Charlotte (WSOC)		7/19/12
33.0	Normal Line / Spot	10/18/12-10/18/12	5	:30	11A-12P (EST)	1				1				1	\$550.00	\$550.00	Charlotte (WSOC)		7/19/12
34.0	Normal Line / Spot	10/19/12-10/19/12	5	:30	11A-12P (EST)	1	1							1	\$550.00	\$550.00	Charlotte (WSOC)		7/19/12
35.0	Normal Line / Spot	10/22/12-10/22/12	3	:30	12P-1P (EST)	1					1			1	\$500.00	\$500.00	Charlotte (WSOC)		7/19/12
36.0	Normal Line / Spot	10/16/12-10/16/12	3	:30	12P-1P (EST)	1		1						1	\$500.00	\$500.00	Charlotte (WSOC)		7/19/12
37.0	Normal Line / Spot	10/17/12-10/17/12	3	:30	12P-1P (EST)	1			1					1	\$500.00	\$500.00	Charlotte (WSOC)		7/19/12
38.0	Normal Line / Spot	10/18/12-10/18/12	3	:30	12P-1P (EST)	1				1				1	\$500.00	\$500.00	Charlotte (WSOC)		7/19/12
39.0	Normal Line / Spot	10/19/12-10/19/12	3	:30	12P-1P (EST)	1	1							1	\$500.00	\$500.00	Charlotte (WSOC)		7/19/12
40.0	Normal Line / Spot	10/22/12-10/22/12	3	:30	1P-2P (EST)	1					1			1	\$500.00	\$500.00	Charlotte (WSOC)		7/19/12
41.0	Normal Line / Spot	10/16/12-10/16/12	3	:30	1P-2P (EST)	1		1						1	\$500.00	\$500.00	Charlotte (WSOC)		7/19/12
42.0	Normal Line / Spot	10/17/12-10/17/12	3	:30	1P-2P (EST)	1				1				1	\$500.00	\$500.00	Charlotte (WSOC)		7/19/12

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Package Deal
Commission % 15.00
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Charlotte (WSOC)
By Broadcast Month
Oct. 2012 \$83,700.00
Grand Total: \$83,700.00

Line	Live Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
43.0	Normal Line / Spot	10/18/12-10/18/12	3	:30	1P-2P (EST)						1			1	\$500.00	\$500.00	Charlotte (WSOC)		7/19/12
44.0	Normal Line / Spot	10/19/12-10/19/12	3	:30	1P-2P (EST)						1			1	\$500.00	\$500.00	Charlotte (WSOC)		7/19/12
45.0	Normal Line / Spot	10/22/12-10/22/12	3	:30	2P-3P (EST)		1							1	\$500.00	\$500.00	Charlotte (WSOC)		7/19/12
46.0	Normal Line / Spot	10/16/12-10/16/12	3	:30	2P-3P (EST)			1						1	\$500.00	\$500.00	Charlotte (WSOC)		7/19/12
47.0	Normal Line / Spot	10/17/12-10/17/12	3	:30	2P-3P (EST)				1					1	\$500.00	\$500.00	Charlotte (WSOC)		7/19/12
48.0	Normal Line / Spot	10/18/12-10/18/12	3	:30	2P-3P (EST)					2				2	\$500.00	\$1,000.00	Charlotte (WSOC)		7/19/12
49.0	Normal Line / Spot	10/19/12-10/19/12	3	:30	2P-3P (EST)						1			1	\$500.00	\$500.00	Charlotte (WSOC)		7/19/12
50.0	Normal Line / Spot	10/22/12-10/22/12	3	:30	3P-4P (EST)		1							1	\$600.00	\$600.00	Charlotte (WSOC)		7/19/12
51.0	Normal Line / Spot	10/16/12-10/16/12	3	:30	3P-4P (EST)				1					1	\$600.00	\$600.00	Charlotte (WSOC)		7/19/12
52.0	Normal Line / Spot	10/17/12-10/17/12	3	:30	3P-4P (EST)					1				1	\$600.00	\$600.00	Charlotte (WSOC)		7/19/12
53.0	Normal Line / Spot	10/18/12-10/18/12	3	:30	3P-4P (EST)						1			1	\$600.00	\$600.00	Charlotte (WSOC)		7/19/12
54.0	Normal Line / Spot	10/19/12-10/19/12	3	:30	3P-4P (EST)							1		1	\$600.00	\$600.00	Charlotte (WSOC)		7/19/12
55.0	Normal Line / Spot	10/22/12-10/22/12	5	:30	4P-5P (EST)		1							1	\$800.00	\$800.00	Charlotte (WSOC)		7/19/12
56.0	Normal Line / Spot	10/16/12-10/16/12	5	:30	4P-5P (EST)								1	1	\$800.00	\$800.00	Charlotte (WSOC)		7/19/12

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Schedule Dates

10/16/12-10/22/12

Advertiser

Pol/Iss/American Crossroads (13324)

Agency/T-Code

Crossroads Media (1218)/055317791

Product

Political - Issue (1068)

Brand

693 (133397)

Salesperson

Telerep/Philadelphia, Philadelphia (1057)

Sales Office

Telerep/Philadelphia

Buyer Name

MARONEY,STEPHANIE

Phone/Fax

/

CPE

11/27/693

Account Types

National/Political

Billing Type

Standard

Comments

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Headline # 06240905
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Package Deal
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Commission \$12,555.00
Net Total \$71,145.00
Sales Tax

Charlotte (WSOC)

By Broadcast Month

Oct. 2012

Grand Total:

Spots

98

Rate

\$83,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
57.0	Normal Line / Spot	10/17/12-10/17/12	5	:30	4P- 5P (EST)				1					1	\$800.00	\$800.00	Charlotte (WSOC)		7/19/12
58.0	Normal Line / Spot	10/18/12-10/18/12	5	:30	4P- 5P (EST)				1					1	\$800.00	\$800.00	Charlotte (WSOC)		7/19/12
59.0	Normal Line / Spot	10/19/12-10/19/12	5	:30	4P- 5P (EST)					1				1	\$800.00	\$800.00	Charlotte (WSOC)		7/19/12
60.0	Normal Line / Spot	10/16/12-10/16/12	4	:30	5P- 5:30P (EST)			1						1	\$1,350.00	\$1,350.00	Charlotte (WSOC)		7/19/12
61.0	Normal Line / Spot	10/18/12-10/18/12	4	:30	5P- 5:30P (EST)					1				1	\$1,350.00	\$1,350.00	Charlotte (WSOC)		7/19/12
62.0	Normal Line / Spot	10/22/12-10/22/12	4	:30	5:30P- 6P (EST)		1							1	\$1,400.00	\$1,400.00	Charlotte (WSOC)		7/19/12
63.0	Normal Line / Spot	10/17/12-10/17/12	4	:30	5:30P- 6P (EST)					1				1	\$1,400.00	\$1,400.00	Charlotte (WSOC)		7/19/12
64.0	Normal Line / Spot	10/19/12-10/19/12	4	:30	5:30P- 6P (EST)						1			1	\$1,400.00	\$1,400.00	Charlotte (WSOC)		7/19/12
65.0	Normal Line / Spot	10/16/12-10/16/12	4	:30	6P- 6:30P (EST)			1						1	\$1,600.00	\$1,600.00	Charlotte (WSOC)		7/19/12
66.0	Normal Line / Spot	10/18/12-10/18/12	4	:30	6P- 6:30P (EST)					1				1	\$1,600.00	\$1,600.00	Charlotte (WSOC)		7/19/12
67.0	Normal Line / Spot	10/22/12-10/22/12	3	:30	7P- 7:30P (EST)		1							1	\$1,300.00	\$1,300.00	Charlotte (WSOC)		7/19/12
68.0	Normal Line / Spot	10/16/12-10/16/12	3	:30	7P- 7:30P (EST)					1				1	\$1,300.00	\$1,300.00	Charlotte (WSOC)		7/19/12
68.0.1	Closed Preempt	10/16/12															Charlotte (WSOC)	No Avail/Exception - DEBATE	

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70.0	Normal Line / Spot	10/18/12-10/18/12	3	:30	7P- 7:30P (EST)	1				1				1	\$1,300.00	\$1,300.00	Charlotte (WSOC)		7/19/12
71.0	Normal Line / Spot	10/19/12-10/19/12	3	:30	7P- 7:30P (EST)	1					1			1	\$1,300.00	\$1,300.00	Charlotte (WSOC)		7/19/12
72.0	Normal Line / Spot	10/22/12-10/22/12	3	:30	7:30P- 8P (EST)	1								1	\$1,400.00	\$1,400.00	Charlotte (WSOC)		7/19/12
73.0	Normal Line / Spot	10/16/12-10/16/12	3	:30	7:30P- 8P (EST)	1				1				1	\$1,400.00	\$1,400.00	Charlotte (WSOC)		7/19/12
74.0	Normal Line / Spot	10/17/12-10/17/12	3	:30	7:30P- 8P (EST)	1				1				1	\$1,400.00	\$1,400.00	Charlotte (WSOC)		7/19/12
75.0	Normal Line / Spot	10/18/12-10/18/12	3	:30	7:30P- 8P (EST)	1					1			1	\$1,400.00	\$1,400.00	Charlotte (WSOC)		7/19/12
76.0	Normal Line / Spot	10/19/12-10/19/12	3	:30	7:30P- 8P (EST)	1						1		1	\$1,400.00	\$1,400.00	Charlotte (WSOC)		7/19/12
77.0	Normal Line / Spot	10/22/12-10/22/12	3	:30	11P- 11:35P (EST)	1								1	\$1,500.00	\$1,500.00	Charlotte (WSOC)		7/19/12
78.0	Normal Line / Spot	10/16/12-10/16/12	3	:30	11P- 11:35P (EST)	1								1	\$1,500.00	\$1,500.00	Charlotte (WSOC)		7/19/12
79.0	Normal Line / Spot	10/17/12-10/17/12	3	:30	11P- 11:35P (EST)	1								1	\$1,500.00	\$1,500.00	Charlotte (WSOC)		7/19/12
80.0	Normal Line / Spot	10/18/12-10/18/12	3	:30	11P- 11:35P (EST)	1								1	\$1,500.00	\$1,500.00	Charlotte (WSOC)		7/19/12
81.0	Normal Line / Spot	10/19/12-10/19/12	3	:30	11P- 11:35P (EST)	1								1	\$1,500.00	\$1,500.00	Charlotte (WSOC)		7/19/12
82.0	Normal Line / Spot	10/20/12-10/20/12	3	:30	11:30P- 12:05A (EST)	1								1	\$1,500.00	\$1,500.00	Charlotte (WSOC)		7/19/12

CONFIRMATION CONTRACT

Comments:

Accepted Station:

Date:

Accepted-Agency/Advertiser:

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WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

WSOC-TV

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Contract # 323075

Schedule Dates 10/16/12-10/22/12
Advertiser Pol/Iss/American Crossroads (13324)
Agency/T-Code Crossroads Media (1218)/055317791
Product Political - Issue (1068)
Brand 693 (133397)
Salesperson Telerep/Philadelphia, Philadelphia (1057)
Sales Office Telerep/Philadelphia
Buyer Name MARONEY,STEPHANIE
Phone/Fax /
CPE 11/27/693
Account Types National/Political
Billing Type Standard
Comments AMERICAN CROSSROADS
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 07/19/12
Last Modified 10/09/12
Entered By Jill Hipskind
CO-OP No
Headline # 06240905
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$12,555.00
Net Total \$71,145.00
Sales Tax

Charlotte (WSOC)

By Broadcast Month
Oct. 2012
Grand Total:
Spots 98
Rate \$83,700.00
\$83,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
83.0	Normal Line / Spot	10/21/12-10/21/12	3	:30	11P-11:35P (EST)	1							1	1	\$1,500.00	\$1,500.00	Charlotte (WSOC)		7/19/12
84.0	Normal Line / Spot	10/22/12-10/22/12	3	:30	11:35P-12:02A (EST)	1	1							1	\$700.00	\$700.00	Charlotte (WSOC)		7/19/12
85.0	Normal Line / Spot	10/16/12-10/16/12	3	:30	11:35P-12:02A (EST)	1		1						1	\$700.00	\$700.00	Charlotte (WSOC)		7/19/12
86.0	Normal Line / Spot	10/17/12-10/17/12	3	:30	11:35P-12:02A (EST)	1			1					1	\$700.00	\$700.00	Charlotte (WSOC)		7/19/12
87.0	Normal Line / Spot	10/18/12-10/18/12	3	:30	11:35P-12:02A (EST)	1				1				1	\$700.00	\$700.00	Charlotte (WSOC)		7/19/12
88.0	Normal Line / Spot	10/19/12-10/19/12	3	:30	12:05A-12:35A (EST)	1					1			1	\$300.00	\$300.00	Charlotte (WSOC)		7/19/12
89.0	Normal Line / Spot	10/22/12-10/22/12	2	:30	4:30A-4:59A (EST)	1	1							1	\$300.00	\$300.00	Charlotte (WSOC)		7/19/12
90.0	Normal Line / Spot	10/16/12-10/18/12	2	:30	4:30A-4:59A (EST)	1		1						1	\$300.00	\$300.00	Charlotte (WSOC)		7/19/12
91.0	Normal Line / Spot	10/17/12-10/17/12	2	:30	4:30A-4:59A (EST)	1			1					1	\$300.00	\$300.00	Charlotte (WSOC)		7/19/12
92.0	Normal Line / Spot	10/18/12-10/18/12	2	:30	4:30A-4:59A (EST)	1				1				1	\$300.00	\$300.00	Charlotte (WSOC)		7/19/12
93.0	Normal Line / Spot	10/19/12-10/19/12	2	:30	4:30A-4:59A (EST)	1					1			1	\$300.00	\$300.00	Charlotte (WSOC)		7/19/12
94.0	Normal Line / Spot	10/20/12-10/20/12	2	:30	8A-9A (EST)	1						1		1	\$850.00	\$850.00	Charlotte (WSOC)		7/19/12
95.0	Normal Line / Spot	10/20/12-10/20/12	3	:30	7P-7:30P (EST)	1						1		1	\$650.00	\$650.00	Charlotte (WSOC)		7/19/12
96.0	Normal Line / Spot	10/21/12-10/21/12	2	:30	9A-9A (EST)	1							1	1	\$850.00	\$850.00	Charlotte (WSOC)		7/19/12

CONFIRMATION CONTRACT

Comments:

Date:

Accepted Station:

Date:

Accepted-Agency/Advertiser:

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WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

WSOC-TV

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Contract

Schedule Dates
Advertiser
Agency/T-Code
Product
Brand
Salesperson
Sales Office
Buyer Name
Phone/Fax
CPE
Account Types
Billing Type
Comments

323075

10/16/12-10/22/12
Pol/Tss/American Crossroads (13324)
Crossroads Media (1218)/055317791
Political - Issue (1068)
693 (133397)
Telerep/Philadelphia, Philadelphia (1057)
Telerep/Philadelphia
MARONEY,STEPHANIE
/ 11/27/693
National/Political
Standard
AMERICAN CROSSROADS
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** AMERICAN CROSSROADS

Date Entered
Last Modified
Entered By
CO-OP
Headline #
Demo
Order Type
Package Deal
Commission %
Commission
Net Total
Sales Tax

Charlotte (WSOC)
By Broadcast Month
Oct. 2012
Grand Total:

Spots
98
Rate
\$83,700.00
\$83,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
97.0	Normal Line / Spot	10/22/12-10/22/12	2	:30	6A-7A (EST)	1								1	\$1,300.00	\$1,300.00	Charlotte (WSOC)		7/19/12
98.0	M/G For 68.0.1 / Spot	10/16/12-10/19/12	4	:30	5P-5:30P (EST)	1		X	X	X	X			1	\$1,300.00	\$1,300.00	Charlotte (WSOC)		10/9/12

CONFIRMATION CONTRACT

Comments:

Date:

Accepted Station:

Date:

Accepted Agency/Advertiser:

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